

4 new UDX projectors offer more lumens in compact format for live events

Kortrijk, Belgium – 4 February 2019

Short description:

Kortrijk, Belgium – January 2019. As an innovative technology company, Barco is constantly searching for solutions to bring new capabilities to the event industry. Two years ago they released both the extreme XDL and the revolutionary UDX-series. The UDX-32K was the world's most compact high-brightness laser projector. Until now, because the company is introducing a 40,000-lumen version. Same format, more lumens.

Long description:

They believed the unbelievable

Since the launch of the UDX-series in March 2017, Barco has unleashed more than 50 million lumens on the business. Partners from all over the world have shown their trust in the projectors for unbelievable projections on some of the most iconic locations. In Tibet, Lhasa, for example, eight UDXs were used for an inspiring projection mapping on a temple at an impressive height of 5,000 metres. Thanks to its ruggedness, the compact series is preferred by event partners in the music industry. The announcement of Britney Spears new Vegas tour or the Night of the Proms in the Royal Albert Hall – were all supported by the unbelievable UDX. The installations in famous sports stadiums, like the Paris la Defense Arena, and various theme parks have shown that the projectors flexibility is also a perfect fit for the fixed AV market.

UDX: A growing family

Now Barco is adding four more UDXs, two 26K and two 40K units, to complete the offer to their wide audience of users. The series never compromises on color, lifetime or brightness. On the contrary, with its 40,000 lumens the UDX-40K is now the brightest projector under 100kg/200lbs. The unique FLEX² feature ensures partners to get even more out of their investment. It allows users to regulate and adapt the brightness and resolution to their specific needs. This means fewer projectors are now needed to cover a wider range of brightness levels and resolutions.

These recent additions also keep the same proof points as their predecessors. The resolution reaches 4K UHD, matching the widest color spectrum compared to other laser phosphor projectors in the market. Latency is kept at its lowest due to the Single Step Processing technology. And thanks to the Barco Pulse electronics the projectors have a recognizable user-friendly interface.

Find out why Barco believes their UDX is a must-have for projector fleets during ISE 2019 at RAI Amsterdam, February 5-8, 2019 (Barco booth 12 / F100 - Whisper Suite D503/504).

About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop visualization and collaboration solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). In 2017, we realized sales of 1.085 billion euro. We have a team of 3,600 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.

For more information, visit us on www.barco.com, follow us on [Twitter](#) (@Barco), [LinkedIn](#) (Barco), [YouTube](#) (BarcoTV), or like us on [Facebook](#) (Barco).

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Products: UDX-U40 // UDX-W40 // UDX-4K40 // UDX-W26 // UDX-4K26

Market: Venues & attractions // Rental & Staging