ISE supports Inavate 40 Under 40 future of AV programme

Class of 2020 to be showcased at ISE 2021 in Barcelona, 1-4 June 2021

MUNICH 10 DECEMBER 2020: Integrated Systems Events has confirmed its support of the Inavate 40 Under 40 list, which highlights talented individuals working in the AV industry.

Inavate launched the 40 Under 40 list in 2019 to celebrate the future of the AV industry across EMEA and highlight young people doing remarkable things with AV, deploying systems in innovative ways or contributing to product and system design with creative and forward-thinking ideas. The Class of 2020 list focuses on AV professionals shaping, leading and often disrupting the industry across EMEA and the 40 individuals will be highlighted at ISE2021.

As Anna Mitchell, Group Publisher of Inavate, explains: “We’re celebrating talented young individuals who are generating business in the AV world by marketing or selling relevant products and systems. We’re also turning the spotlight on those transforming the industry through research and education. This year’s list represents a diverse range of people from different disciplines and backgrounds, united in positively contributing to the AV industry.”

Achievements outlined in the nominations for this year’s 40 Under 40 are dominated by reactions to Covid-19, demonstrating remarkable resilience. The accomplishments and reactions to the crisis are broad, creative and impressive. The list sees a few returning faces from the Class of 2019 and in each case clear examples of the individual notching up further achievements are detailed.

Mike Blackman, Managing Director of Integrated Systems Events, commented: “This year has been different for many reasons, and as we look forward to gathering together again in Barcelona next year, we wanted to highlight the wonderful opportunities and ways in which the AV industry really makes a difference. We are pleased to be one of the sponsors of this initiative, and we are looking forward to meeting these 40 individuals, and more, at ISE 2021.”

This initiative is one of many that ISE is supporting in the months leading up to next year’s show. Last month saw the launch of the RISE Spotlight programme from ISE, a unique
forum for thought leadership and opinion, aiming to spark conversation in the industry, as well as drive engagement between ISE attendees, exhibitors and partners in advance of ISE 2021.

The monthly two-hour RISE Spotlight events are produced in partnership with The Next Web (TNW), a world-leading technology media brand with extensive reach among global and technology businesses. The first RISE Spotlight focussed on Workplace Evolution, while the next RISE Spotlight takes place on 15 December at 15:00 CET (14:00 GMT) with the theme ‘XR in Today’s Reality’. Register now to take part: https://www.iseurope.org/content-hub/xr-in-todays-reality/

Integrated Systems Europe (ISE) 2021 will take place at the Fira de Barcelona, Gran Vía, on 1-4 June 2021.

For more information please visit: www.iseurope.org

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About Integrated Systems Events:
Integrated Systems Events organises, manages and develops leading business-to-business events for the professional audiovisual, electronic systems integration and IT industries. Integrated Systems Events is a joint venture of the AVIXA and CEDIA trade associations. Its flagship event, Integrated Systems Europe, is the best-attended AV trade show anywhere in the world. After many successful years in Amsterdam, ISE is moving to the more spacious Fira de Barcelona in June 2021. Integrated Systems Events produces conferences that take place at Integrated Systems Europe and elsewhere, bringing together thought leaders and experts from around the world. These events include the Smart Building Conference, the Digital Signage Summit conference series (produced in association with invidis consulting), Integrated Systems Russia (produced in association with MidExpo), XR Summit (covering virtual, augmented and mixed reality), Digital Cinema Summit (in association with Digital Cinema Report), Hospitality Tech Summit (in association with HTNG) and the Control Rooms Summit (in association with ICCRA). Visit www.isevents.org.

About AVIXA™:
AVIXA is the Audiovisual and Integrated Experience Association, producer of InfoComm trade shows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry. Established in 1939, AVIXA has more than 11,400 enterprise and individual members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live
events, companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and is the leading resource for AV standards, certification, training, market intelligence, and thought leadership. Visit avixa.org

About CEDIA®:
CEDIA is the global trade association and central touch point for companies that design, manufacture, and integrate technology for the home. With a keen focus on education, workforce development, and industry standards, CEDIA continues to build on its more than 30-year legacy as the industry leader in delivering the resources that set members on a pathway to prosperity. CEDIA delivers market intelligence through proprietary research, fosters community within the channel, and cultivates awareness with industry partners, consumers, and connected stakeholders. CEDIA co-owns Integrated Systems Europe, the world’s largest AV and systems integration exhibition, and founded CEDIA Expo, the world's largest annual residential technology show. Over 3,900 global CEDIA member companies deliver technology solutions that allow families to experience the best moments in life from the comfort of their own home – Life Lived Best at Home. To learn more about CEDIA, visit www.cedia.net.