

ISE 2022. Exhibitor Navigator.

Fira de Barcelona, Gran Vía | 10-13 May 2022

A joint venture partnership of

AVIXA CEDIA



Need more info? Contact our customer success team on cs@iseurope.org.

Access, Entry & flow

Fira de Barcelona is a purpose-built, world renowned venue. Running through the spine of the venue are upper and lower walkways. These wide and dramatic walkways allow visitors to experience the show atmosphere and are the main entrance and exit points into and out of the halls.

To find stand locations, please see the [ISE 2022 Online Floorplan](#). We will have a printed floorplan and Showguide to help you navigate the venue.

Exhibitors can access their stands from 8:00 to 21:00 Tuesday to Thursday, and 8:00 to 00:00 on Friday. Opening times for visitors are from 10:00 till 19:00 Tuesday through Thursday, and from 10:00 till 18:00 on Friday. Entry points to the show floor are at the East and South Entrances only.

Official ISE App

You can now download the official ISE app onto your mobile device. This app allows you to verify and access your digital badge. You must upload your health documents onto the app prior to arrival to access the venue. You will need to present your digital ISE Exhibitor Badge to gain entry to the venue.

Badges

Your digital ISE Exhibitor Badge will be accessible on the ISE app. Please keep in mind that we will not issue printed badges for exhibitors unless requested. Visitors can receive a printed badge in addition to their digital badge if desired.

Food & Drink

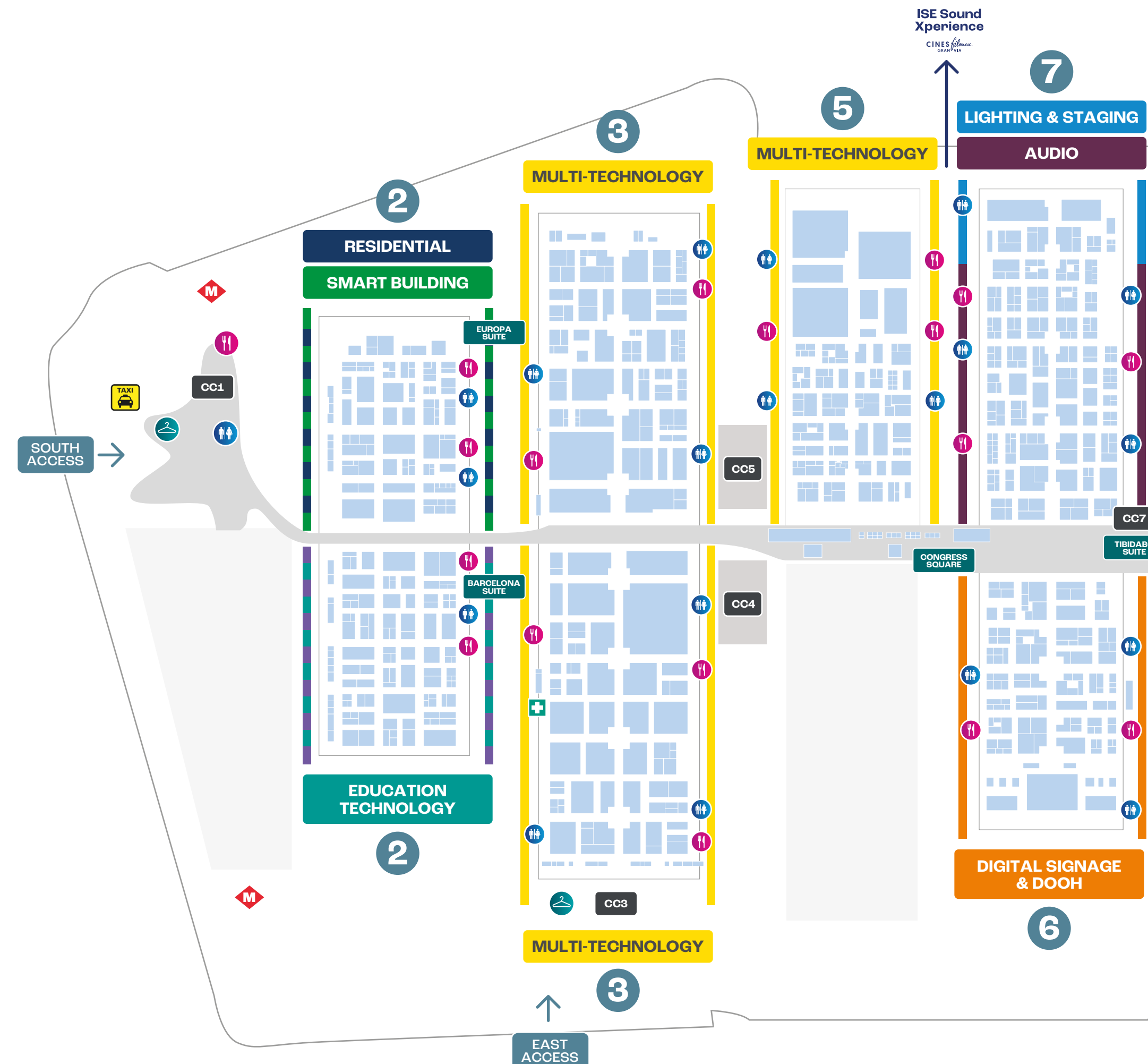
Food and Catering outlets can be found in each hall. There will be dedicated catering and seating facilities between Halls 2 & 3, Halls 3 & 5, and Halls 5 & 7. Please see all catering outlets marked in blue on the map. To enquire about catering, please contact Gastrofina on isecatering@firabarcelona.com.

Health, Safety & Covid

In accordance with Spanish government regulations and protocols, you cannot enter the venue without your Covid passport [proof of vaccination, a negative Covid test, or proof of recovery]. Remember to upload your documents on the ISE app before arriving at the show. Please respect social distancing at ISE 2022, this means that you will be responsible for the queue management at your stand. To deliver a safe show, you must follow Covid protocols, face, hands, space. To see more, [click here](#).

Every hall has lavatories that can be found on all floorplans and maps throughout the venue. Throughout ISE, these will be regularly sanitised according to health and safety protocols.

In case of an emergency, please inform a uniformed security guard on call +34 93 233 41 00. The First Aid Centre can be found next to doors 3.14 in Hall 3.



ISE Programme

ISE is the world's leading AV and systems integration show. It's the place where the industry comes together to showcase the best technologies that enhance people's lives. ISE 2022 delivers this through six tech zones across 5 halls:

Hall 2: Unified Communications & Education Technology, Residential & Smart Building

Hall 3: Multi-technology

Hall 5: Multi-technology

Hall 6: Digital Signage

Hall 7: Audio, Lighting & Staging

Filmex Cinema Gran Vía: Unique to ISE, the SoundXperience Zone

ISE 2022 presents several stages where thought-leading conferences, content and keynote speakers present across all tech zones. The stages are called the AV Experience Zone, the Projection Dome and the ISE Mainstage and are located in Hall 5. In addition, we will have content in Hall 6 at the Digital Signage Boulevard and ISE Retail Showcase. In Hall 7, you can experience the Live Events Arena. CEDIA and AVIXA will also present their professional development programmes. The full programme is available on the ISE website, ISE Daily, RISE and the official ISE app.

Lead Retrieval

Lead Retrieval by Fira de Barcelona gives you total management of the pre-show, at-event and post-show process and is highly recommended by ISE. Using Lead Retrieval, you can scan visitors' badges, retrieve contact data, add photos, and even immediately contact visitors by exporting the leads. [Click here](#) to learn more.

Meet & Greet

ISE's visitor marketing campaigns started in October and will run until the end of the show. All marketing activities direct visitors to register at www.iseurope.org. As a valued exhibitor, you have access to a unique code which allows you to invite visitors for free. You can find your code and a pre-formatted digital invitation in the EBO.

The dynamic space at Fira offers ISE exhibitors four networking areas located in Halls 5 and 7. You can also host your existing and potential customers at ISE 2022 in a range of different meeting room formats, located in areas throughout the venue. To see our full meeting room offering, [click here](#).

Travel

You can travel to ISE 2022 by air, boat, bus, car, metro, train, or walking. Get details by [clicking here](#). Taxi ranks are outside the South Entrance. For exhibitors and visitors, all public transport is free during the show days. For those exhibitors using private transport, parking during the show is available at the venue in parking zones A, B and C. A parking permit can be purchased from the ISE Webshop.

Hotels can be organised through bnetwork, who have the best deals for rooms throughout Barcelona for ISE 2022. [Click here](#) to find out more.