ISE 2022. Discovery Zone.

Fira de Barcelona | Gran Vía
10-13 May 2022

Discover more iseurope.org
For as little as €2,250 you can join over 650 of the world’s leading technology suppliers and solutions providers at Integrated Systems Europe, the world’s largest AV systems and integration exhibition.

Whether you are an innovative startup, developing business or just ‘new to ISE’ the Discovery Zone gives first-time exhibitors the opportunity to take advantage of a turnkey show floor package that places you ‘front and centre’ of the international AV marketplace.

Don’t miss out: Only 20 individual Discovery Zone packages are available for ISE 2022.
Creating a successful business can take time, particularly during recent times. In recognition of this, exhibitors in the Discovery Zone can take advantage of its unique show floor offering for two successive years. This allows you the opportunity to build and plan with confidence for the future.

The Discovery Zone will be located in the highly frequented area in front of halls 5, 6 and 7 which ensures that you benefit from the show floor traffic.

Build with Confidence.
ISE 2022 will be the first major show at its new home of the Fira Gran Via. For the past 16 years ISE took place in Amsterdam until it outgrew the venue and moved to Barcelona in 2020. The Fira Gran Via is one of Europe’s leading exhibition centres, combining ease of access and navigation with the latest technology to enhance the exhibitor and visitor experience in a safe and secure environment. It’s the ideal venue for you to showcase your offerings.
There will be 14 stands of 9sqm and 6 stands of 6sqm. Both packages include:

- Stand Build
- Two Chairs
- Table
- Power consumption (1.1 Kw switchboard)
- Daily cleaning, pre-opening, each event day
- Logo on Canvas (50x50cm)
- 2 LED Spotlights (25 watt)
- Fixed Carpet & Raised Floor
- Podium Element

### Discovery Zone Pricing

**Year 1:**
- 6 sqm: **€2,250** (€375 sqm)
- 9 sqm: **€3,250** (€361 sqm)

**Year 2:**
- 6 sqm: **€2,550** (€425 sqm)
- 9 sqm: **€3,699** (€411 sqm)

**Year 3:**
Regular sqm price
Get in touch.

To book a stand or to find out more about the ISE 2022 Discovery Zone, contact us via sales@iseurope.org.