
Staying COVID-19 secure.

Fira De Barcelona, Gran Vía
1-2 June 2021
Integrated Systems Events takes its responsibility for the care and safety of everyone very seriously. Our aim is for all participants to be able to carry out trade fair activities in a safe space and in a controlled environment.

In this guide, you will find a clear overview of the measures that we are putting in place for ISE Live & Online before, during and after the event. Everyone involved in the show – attendees, exhibitors, staff, suppliers, builders and contractors – is affected by these in some way. Please note, however, that there are some measures that are beyond the control of ISE.

By working together and following these already very familiar protocols, we can create a safe environment for us all to experience a unique show for the AV and systems integration community at Fira de Barcelona.

For help with further details please get in touch with:

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Before the Show

If you are travelling to Spain from a **high-risk country**, the following is required:

- You must present a certificate with a negative AIDT result (RT-PCR or other molecular techniques for detecting viral RNA with equivalent reliability, such as TMA or RT-LAMP), carried out in the 72 hours prior to your arrival.

- You must fill out the **Health Control Form** and send it to the health authorities from 48 hours before your flight. You will receive a QR code giving access to the designated airport.

To enter Fira de Barcelona, you are required to present a badge, along with a negative test result that was carried out in the previous 72 hours and remains valid until midnight on the day you want to enter Fira de Barcelona. This applies during build-up, show days and breakdown. The test, as well as the badge, will be verified with a passport check.

In practice, this means that, if the test has been carried out on Sunday, your test is valid for Monday and Tuesday.

There will also be a temperature check before each person enters Fira de Barcelona. If their temperature is outside the acceptable range, the person will get tested on-site, even if they already have proof of a negative test result.

There will be some instances in which an attendee, exhibitor, staff member or supplier cannot present a valid negative test result. This could be because:

- The negative test result has expired
- The negative test result is invalid (a test that is not approved by the health authorities)
- The negative test result is not valid until midnight on the day you want to enter Fira de Barcelona.
- The person has yet not been tested.

In these circumstances ISE will provide this person with a rapid test, conducted by qualified personnel working alongside the Catalan Health Authorities, **free of charge**. This test is then valid for the next two days. ISE will not have access to any of this medical data.

The Badge Printing & Test Validation Centre, located in between the South Access and Hall 1, will validate each negative test and link this to the badge. Any person who wants to enter Fira de Barcelona needs to have their negative test linked to their badge.

The South Access will give access to anyone who can present a badge linked with a negative test result that meets the time requirements stated above. Once inside, you can only exit Fira de Barcelona via the South Access.

Hall 1 will be used as a test facility. Anyone who cannot present a negative test result for whatever reason will be tested there; once they receive a negative test result, which will be linked to the badge, they can get access to the show floor via the South Access.

Door 4, located between Halls 3 and 4 on the east side, can be used by anyone who is allowed access to Fira de Barcelona via the loading docks.

For more information about COVID-19 entry requirements for Spain, click [here](#).

For more information about COVID-19 in Spain, click [here](#).

For more information about COVID-19 restrictions throughout Catalonia, click [here](#).
During the Show.

1. The use of FFP2 face masks is mandatory. The use of a transparent face shield instead of a face mask is not permitted. Instructions on how to wear a face mask can be found here.

2. 1.5 metres distance from other people must be maintained at all times, even if you are wearing a face mask. In other words, an area of 2.5 square metres of space per person will apply.

3. Two-way aisles at least 4 metres wide will be in place, so that the 1.5-metre distancing can be upheld.

4. Technology, as well as safety managers, will be used to mitigate and manage potential exposure.
   - Each exhibitor is required to have a contact tracing (Track and Trace) system to identify and register the people who have visited their stand. ISE offers options for this in the ISE Webshop.

5. Disinfectant dispensers will be placed around the venue.
   - Each exhibitor is required to have an alcohol-based disinfectant dispenser on their stand.
   - Visitors are advised to bring alcohol-based hand sanitiser with them to the show.

6. Enhanced hygiene and cleaning measures will be in place.
   - Exhibitors are required to disinfect their stand regularly (especially anything that has been touched by anyone).
   - Products used in presentations where physical interaction is required need to be cleaned after each use.
   - Toilets, doorhandles, seating areas and other high-contact surfaces will be cleaned continuously throughout the show.

7. Hygiene screens of methacrylate, polycarbonate or similar material must be installed at all service counters, catering outlets and information points.
   - Additional hygiene screens will be required for exhibitors at other seating areas, such as tables, where the 1.5-metre distance cannot be upheld.

8. Indoor air quality will be improved by upgrading the ventilation systems with antibacterial filters and increasing the air renewal frequency.
   - Exhibitors who make use of closed-off areas on their stand should make use of (portable) air filtration systems. ISE offers several options in the ISE Webshop.
   - Rooms (meeting, conference or any other) without an integrated filtration system are provided with a portable ventilation system.

9. Increased use of signage will enhance essential information communication. This will include, but is not limited to:
   - Stand capacity, which needs to be managed so that the maximum capacity is exceeded
   - Location of waiting points (to enter the stands and for catering), so that the aisles are not obstructed
   - The location of hand sanitisers
   - PPE usage at the stand

10. All food and drinks will be served in individual containers and according to the food and beverage health and safety measures.
    - This includes food and drinks served by exhibitors on their stand and this should be performed by accredited personnel.
During the Show.

11. Touch-based interactions will be removed wherever possible. This includes, but is not limited to:
   - Online registration: there will be no on-site self-registration desks.
   - Handouts are discouraged; digital brochures are encouraged.
   - The majority of payments will be cashless only.
   - Badges will be issued ahead of the show as printable PDFs. Badges are required to be printed before arrival at Fira de Barcelona and should be visible at all times.

12. All seating will have increased spacing.
   - This applies also for seating areas inside an exhibitor’s stand.

13. There will be an increased provision of medical assistance points.
   - If someone displays COVID-19 symptoms, they need to be immediately examined at the nearest medical assistance point. If medical personnel consider they are a suspicious case of COVID-19, ISE will be informed, so that Track and Trace can happen.

14. Alternative forms of greeting that do not involve physical contact will be encouraged.
After the Show

As the requirements differ per country, instructions on returning safe home from abroad can be found on the government website of the returning country. Below you can find a checklist which covers the main points to consider:

1. Travel documents
   - Which negative COVID-19 test result is required in order to return home?
   - When should the COVID-19 test be taken so that it is accepted at the designated airport?
   - Is a health declaration form required?

2. Personal hygiene
   - Ensure social distancing is upheld at all times.
   - Ensure hand hygiene by regularly using alcohol-based sanitiser and avoiding contact with surfaces as much as possible.
   - Do not touch your face or eyes with your hands before washing them properly.
   - If you are sneezing or coughing, use a tissue and dispose of it properly.
   - Report to the airport around two to three hours before boarding in case of extra checks.
   - Cooperate with all health and airport officials and abide by their word of advice.

3. Be conscious
   - Please be aware of the quarantine rules and travel guidelines of your returning country.
   - Always check the official sources for travel guidelines and quarantine requirements.

For more information on how and where to get tested in Barcelona, please click here.
Open for Business.

These are challenging times for us all - the industry wants us to deliver a successful show and we have to do this safely and protect everyone. These essential protocols are in place to create the best environment for exhibitors to showcase and demonstrate their technologies, and for visitors to collaborate, buy and learn - and, as we all know, the best learning is experiential.

It is human nature to connect, communicate and have face-to-face experiences. Yes, our world is changing and I am proud that our industry is driving these changes. Our industry has the best technologies for collaboration, for communication, for delivering experiences and enhancing all our lives. Virtual is not a replacement, but a supplement to a trade show.

ISE is about people: business collaborators, customers, exhibitors, partners, suppliers, visitors and the world’s press - ISE’s success is because of us all, and together we will all put our best feet forward.

Welcome to ISE Live & Online at Fira de Barcelona

Mike Blackman,
Managing Director,
Integrated Systems Events