ISE 2022 THOUGHT LEADERSHIP PROGRAMME

This rich content offering will help attendees delve into the issues affecting market verticals, get up to speed with the latest technology developments and discover what the future holds for the industry. With a packed schedule of conferences, wide-ranging education offerings from AVIXA and CEDIA, and show floor stages and networking lounges, ISE 2022 is designed to ensure that all attendees, whether from the AV channel or end-user community can empower themselves to ‘ignite the future’.

On 31 January, the Smart Building Conference will return with the theme of ‘Smart, Safe, Sustainable Building Technologies’. Metisreal Owner Erik Ubels, Kathy Farrington, Global Lead for Digital Buildings Program and IOT Team Manager at Google, and Matthew Marson, UK Sector Director – Manufacturing + Technology at Arcadis, will be among those sharing their insight into the rapidly changing built environment. Full info here: https://smartbuildingconference.com/

A hugely popular session of the Digital Signage Summit is when conference chair Florian Rotberg of invidis sits down with ‘The Big Four’—heads of three top integrators and the top software company in digital signage—to tackle issues facing the industry. Other topics covered for 2022 include green signage, industry consolidation, best practice and the latest tech trends. Speakers include Alberto Cáceres, CEO at Trison; Valentina Candeloro, Director, International Marketing at Mood Media; Andy Bohli, CEO at Imaculix; and Christophe Billaud, CEO at Telelogos. https://digitalsignagesummit.org/ise/

A packed agenda for the Control Rooms Summit will focus on designing a new purpose-built critical control room. Key themes to be covered include defining the scope of operations, ergonomics and human factors, and location, sizing and essential components of the facility. https://www.iseurope.org/control-rooms-summit/

Smart Workplace Summit is making its debut as a standalone event in 2022 and highlights the innovations re-shaping today’s workplace. No other conference brings together the three worlds that collide to make the smart workplace: AV, FM and IT. Companies and organisations need solutions that make their offices safe for workers and visitors, their remote workers more productive, and their employee experiences more attractive. The Smart Workplace Summit will provide immediately practical and implementable advice from workplace integrators. https://www.iseurope.org/smart-workplace-summit/
With digital transformation happening at pace in the higher education sector, the Digital Learning Summit will take a timely look at hybrid learning. Zoom’s Ted Brodheim and Maud Pols from Microsoft and the University of Amsterdam are among the high-level speakers. [https://www.iseurope.org/digital-learning-summit/](https://www.iseurope.org/digital-learning-summit/)

There are also two new events for 2022 in the form of the Live Events Summit and the Superyacht Technology Summit. The Live Events Summit will focus on key topics in the world of pro audio. Peter Brandt of Remote Show Productions and Jamie Gosney of Sonosphere will discuss remote mixing; Phil Kamp of Klang technologies and Chris Jones from Southby Productions will talk immersive audio; FOH engineer Simon Thomas will offer his insight on the importance of networking in live shows; while a Touring Sustainably panel will feature Andy Land, Head of Sustainability at Focusrite. [https://www.iseurope.org/live-events-summit/](https://www.iseurope.org/live-events-summit/)

The Superyacht Technology Summit will introduce delegates to the very specific technology requirements of this sector, reveal what’s in demand right now, and what the future looks like. The Summit’s Tech Talks will cover how to succeed in the industry and highlight how blue-chip companies can work successfully with superyacht R&D teams. With an eye to the future, the Summit will also cover the future of technical management in the superyacht industry, with technology as a whole moving towards AI, automation and smart interactions. Participants include Derek Munro of Divergent Yachting, Kris Hogg from Samsung, and Feargus Bryan expanding on the new steering council for technology. [https://www.iseurope.org/superyacht-technology-summit/](https://www.iseurope.org/superyacht-technology-summit/)

**PROFESSIONAL DEVELOPMENT @ ISE 2022**

**AVIXA**

Cutting-edge AV solutions and the latest industry trends will be presented at the AV Experience Zone. Presented in Spanish, this show feature will showcase flawlessly executed AV projects and present customer testimonials from the most talented and experienced professionals in the sector.

This second edition of the AV Experience Zone will target end-users from key vertical markets, professional technicians, and sessions for students across its four-day programme, with topics covering:

- Experiences, creativity, Big Data and AI for the retail and hospitality sectors
- Unified Communications for the corporate and hospitality sectors
- Event experiences and technology (direct, hybrid and online) for the corporate and hospitality sectors
- Latest AV trends used in learning
- AV and its role in the evolution of traditional broadcast to new platforms
- A masterclass in the latest immersive audio trends for students and professionals
AVIXA will be holding a series of regional events for AV communities from France, Germany and Italy in Room CC3.13C and the AVIXA Women’s Council will host a Shared Experiences Panel in the Projection Dome in Hall 5.

In addition, AVIXA CTS Testing will take place during the show in cooperation with Pearson VUE. CTS is accredited by ANSI to the ISO 17024 standard. For details contact AVIXA’s EMEA Team at emea@avixa.org. Tests can be taken in English, Spanish and German language and for any last-minute questions ahead of the exam or to find out about CTS Prep courses, CTS walk-in sessions will be held in Room CC3.13C.

AVIXA will be also hosting an invite-only, pre-show afternoon on 31 January 2022, where key industry executives will have the opportunity to discuss the state of change in the AV industry, including:

- Supply Chain Disruption – logistics, component shortages
- Growing but shifting opportunity – the rise of content production and streaming, and shifts in conferencing and collaboration
- Shifting skill set needs – supporting the prevalence of AVoIP and the impacts to the AV employment landscape

To request an invite please email Lee Dodson, Vice President of Global Industry Engagement (ldodson@avixa.org)

CEDIA
Conference programming to inspire fresh thinking and hone new skills is a hallmark of the CEDIA community. When you register for ISE, explore the offerings in CEDIA’s Education Programme: professional certification, emerging tech, design and technical skills, and business success.

Get inspired! The CEDIA Tech Council will lead a special session based on our future-looking project The Integrator of 2027 with insights on how the market is changing and how integrators can be best placed to take advantage of the opportunities ahead. Ready to reimagine elements of your business? An immersive three-hour workshop will help delegates learn and practice an end-to-end Design Thinking process. Respected industry business consultant and CEDIA Fellow Leslie Shiner will lead a series of four courses exploring challenges with project management, job costing, ways to increase profitability and how training can grow your business.

Get Certified! Earn your CEDIA Certified Cabling and Infrastructure Technician (CIT) credential, newly accredited by ANSI to the ISO 17024 standard. Already have your CIT?
Integrated Systems Technician (IST) certification testing is available also. For information on how to prepare, contact mailto:education@cedia.org.

**Deepen your expertise!** Join the workshop on the RP22 Audio and Room Design Recommended Practice facilitated by Peter Aylett and Rich Green. Don’t hope that your HDMI installations are reliable – know that they are. Register for the CEDIA/CTA-RP28 HDMI System Design and Verification Recommended Practice hosted by Jason Dustel of Murideo.

The **CEDIA All Access Training Pass** provides unlimited entry to CEDIA education sessions during the show (excluding two-day courses in partnership with ISF and the Home Acoustics Alliance). The All-Access Training Pass is available for pre-booking at an exclusive Early Bird rate of €230 for members and €300 for non-members. Alternatively, individual courses can be booked on an à la carte basis for those with more limited time.

Registration is now open. Don’t miss out, book your ticket to ISE 2022 here: [https://iseurope.org/register.php](https://iseurope.org/register.php)

Integrated Systems Europe, ISE 2022, will take place at the Fira de Barcelona Gran Vía on 1-4 February 2022. The ISE Conference programme runs from Monday 31 January through to Friday 4 February. For more information, please visit [www.iseurope.org](http://www.iseurope.org)

**Ends**

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