Press Statement

ISE issues clarification on AV Integrated Systems India Expo

AMSTERDAM, 21 MARCH 2019: Last month, Integrated Systems Europe (ISE) 2019 – organised by Integrated Systems Events – drew over 81,000 registered attendees and 1,300 exhibitors to 15 halls at the RAI Amsterdam. This consolidated ISE’s position as the world’s largest tradeshow for professional AV and systems integration.

However, there are some events in the pro AV and systems integration field with which it has no connection, including the AV Integrated Systems Expo Mumbai, or AV-ISE in a shortened format. ISE wishes to make this fact clear to its exhibitors and attendees to ensure that there is no confusion.

“They say that imitation is the sincerest form of flattery,” commented Mike Blackman, Managing Director of Integrated Systems Events. “We put a lot of time, resource and effort into creating a show experience at Integrated Systems Europe that is second to none. We trust that, when deciding whether to attend any given show, AV and systems integration professionals will look beyond the chosen name and make their own judgements.”

As well as the main ISE show each February, Integrated Systems Events also organises Integrated Systems Russia and the Digital Signage Summit series of events. In addition, Integrated Systems Events produces a number of the conferences that take place during ISE.

Integrated Systems Events also participates with the numerous exhibitions and events produced by its co-owners AVIXA and CEDIA. For more details and a full listing of officially produced and supported ISE, AVIXA and CEDIA events please follow these links.

https://www.avixa.org/events

https://isevents.org/

https://www.cediaexpo.com/

Ends
Additional information is available from:

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About Integrated Systems Europe:
Launched in 2004, ISE is the world’s largest tradeshow for the professional AV and electronic systems industry. ISE 2020 will take place from 11-14 February 2020 and is expected to draw over 1,300 exhibitors and more than 80,000 registered attendees to its Amsterdam RAI location. The event is a joint venture of the Audiovisual and Integrated Experience Association (AVIXA) and the Custom Electronic Design and Installation Association (CEDIA). For further information, please visit: www.iseurope.org.

About AVIXA:
AVIXA™ is the Audiovisual and Integrated Experience Association™, producer of InfoComm tradeshows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry. Established in 1939, AVIXA has more than 5,400 members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and the leading resource for AV standards, certification, training, market intelligence and thought leadership. Additional information is available at avixa.org.

About CEDIA™:
CEDIA is the international trade association and central touch point for 3,700 member companies who design, manufacture, and install technology for the home. CEDIA is committed to helping members at every level set a pathway to prosperity by offering industry-leading education, training, and certification; delivering market intelligence through proprietary research; providing opportunities to foster community within the channel, and cultivating awareness with industry partners and consumers. CEDIA founded the largest annual residential technology show, now in its 30th year, and co-owns Integrated Systems Europe, the world's largest AV and systems integration exhibition. CEDIA members deliver technology solutions that allow people to have their best moments in life from the comfort of their own home. Life Lived Best at Home. To learn more about CEDIA, visit www.cedia.net.