ISE Announces Line-up for RISE Spotlight: Digital Learning

ISE kicks off 2021 with its third RISE Spotlight event, featuring industry experts from Netflix and Microsoft Education. Tune in live Tuesday 12 January at 15:00 CET / 14:00 GMT


The pandemic has accelerated a remote learning revolution – it’s no longer an optional extra but an immediate necessity for business and academia. With remote learning becoming more established in our daily lives, this timely RISE Spotlight will examine the technologies that are boosting digital learning experiences and find out where investment opportunities lie.

Top of the agenda is the Reporter Roundtable session, where a curated international panel of experts will discuss the burning issues surrounding digital learning. Was last year’s rapid roll-out of digital learning technology more problematic than anticipated? What are the barriers to implementing digital learning across an organisation? Which technologies will create the biggest impact in 2021? On the panel will be:

- Varun Sawhney, Director Global Learning and Development at Netflix – The Netherlands
- Elizabeth Lembke, Chief Talent Navigator at Transforming Talent – Germany
- Diana Laurillard, Professor of Learning with Digital Technology at UCL Knowledge Lab – UK
- Robin Støckert, Assistant Professor, Department of Mathematical Sciences, NTNU – Norway

Next, there will be a live one-to-one ‘On the Sofa’ interview with Mike Tholfsen, Principal Group Product Manager at Microsoft Education. The interview will be focused on the evolution of education technology and the future of digital learning. Audience members are encouraged to submit questions via the live chat.
This will be followed by ‘AVIXA Insights’, where Sean Wargo, Senior Director of Market Intelligence at AVIXA, will give ‘The Higher Ed Outlook’, presenting data from the association’s IOTA research about AV revenues in the education sector.

‘Start-up Nation’ has become a popular feature within the RISE Spotlight schedule. Discover the next big thing as Mercedes Bent, Partner at Lightspeed Venture Partners, talks about some of the exciting start-ups in the digital learning space that her company has invested in. Mercedes will also introduce elevator pitches from Tom Brunskill, co-founder and CEO of Forage, and Deborah Burton, CEO at Instruqt, who will pitch their wares in a bid to impress the live audience.

Watercooler Virtual Meet-ups give attendees the opportunity to participate in live conversations with industry experts. Simply choose which break-out session you want to join:

- AVIXA’s Sean Wargo will lead a discussion on issues arising from his AVIXA Insights presentation;
- From CEDIA, Steve Rissi, Director of Technical Training and Samantha Ventura, Senior Vice President Education and Training, will talk to Content Director Ed Wenck about ‘Practical Applications of Digital Learning’.

The RISE digital programme offers a monthly dose of ISE, with RISE Spotlight virtual events plus online editorial content live at www.iseurope.org and featured within the RISE Connect newsletter. Produced in partnership with TNW and supported by ISE co-owners AVIXA and CEDIA, virtual events are hosted on Hopin and have been designed to encourage industry engagement through compelling speaker sessions, a live audience Q&A chat function and networking opportunities.

For up to the minute speaker announcements and news, follow ISE on Twitter, Facebook, LinkedIn and Instagram.

Integrated Systems Europe (ISE) 2021 will take place at the Fira de Barcelona, Gran Vía, on 1-4 June 2021. For more information please visit www.iseurope.org.

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Media Contact:
Anastasia Burdeeva, Public Relations Manager, Integrated Systems Events, aburdeeva@iseurope.org 
Click here to download high resolution images from ISE 2020 and the ISE logo. 
Click here to download high resolution images of the Fira de Barcelona.

About Integrated Systems Events:
Integrated Systems Events organises, manages and develops leading business-to-business events for the professional audiovisual, electronic systems integration and IT industries. Integrated Systems Events is a joint venture of the AVIXA and CEDIA trade associations. Its flagship event, Integrated Systems Europe, is the best-attended AV trade show anywhere in
the world. After many successful years in Amsterdam, ISE is moving to the more spacious Fira de Barcelona in June 2021. Integrated Systems Events produces conferences that take place at Integrated Systems Europe and elsewhere, bringing together thought leaders and experts from around the world. These events include the Smart Building Conference, the Digital Signage Summit conference series (produced in association with invidis consulting), Integrated Systems Russia (produced in association with MidExpo), XR Summit (covering virtual, augmented and mixed reality), Digital Cinema Summit (in association with Digital Cinema Report), Hospitality Tech Summit (in association with HTNG) and the Control Rooms Summit (in association with ICCRA). Visit www.isevents.org.

About TNW (The Next Web):
TNW is a global digital brand that informs, inspires and connects people who love tech, through media, events, and services. Primarily known for its media outlet thenextweb.com and award-winning tech event TNW Conference, TNW also incorporates a co-working label, a global start-up database (Index.co) and delivers custom innovation programs to corporates and governments. Visit www.thenextweb.com.

About AVIXA™:
AVIXA is the Audiovisual and Integrated Experience Association, producer of InfoComm trade shows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry. Established in 1939, AVIXA has more than 11,400 enterprise and individual members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and is the leading resource for AV standards, certification, training, market intelligence, and thought leadership. Visit avixa.org.

About CEDIA®:
CEDIA is the global trade association and central touch point for companies that design, manufacture, and integrate technology for the home. With a keen focus on education, workforce development, and industry standards, CEDIA continues to build on its more than 30-year legacy as the industry leader in delivering the resources that set members on a pathway to prosperity. CEDIA delivers market intelligence through proprietary research, fosters community within the channel, and cultivates awareness with industry partners, consumers, and connected stakeholders. CEDIA co-owns Integrated Systems Europe, the world’s largest AV and systems integration exhibition, and founded CEDIA Expo, the world’s largest annual residential technology show. Over 3,900 global CEDIA member companies deliver technology solutions that allow families to experience the best moments in life from the comfort of their own home – Life Lived Best at Home. To learn more about CEDIA, visit www.cedia.net.